



Product Management Consultant

MIKAEL JOELSSON




**Joelsson
Consulting**

ABOUT ME

I have two decades of accumulated competence from technical and commercial product management roles in global organisations. I started this company in 2013 and began doing product management consultancy assignments. My understanding of both business and technology enables me to easily translate between customers and development requirements. As a person I am flexible, analytical, structured and goal oriented.

CONTACT

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PREVIOUS ASSIGNMENTS

● **OP5 AB part of ITRS Group ltd - 2019-2022**

In the role of commercial product manager for an IT monitoring product, I helped the client retaining the customer base and revenue while margins were increasing drastically. I expanded the products capabilities establishing support for ephemeral environments.

● **Örebro Municipal - 2018**

Helped the client to increase visibility and clarify responsibilities towards customers, through establishment of a service catalogue over provided IT services.

● **Net Insight AB - 2016-2018**

Filling a commercial product management vacancy for a live video over internet product during maternity leave. Helping the customer expand the product into an untapped market segment by enabling the product to run in containerized environments. Product revenue increased by 100%.

● **Birdstep Technology AS - 2014-2016**

Helped the client improve their analytics offering while lowering their cost base, increase scalability and decrease their time to market.

QUALITIES

- QUICK LEARNER
- PROBLEM SOLVER
- SELF GOING / DRIVEN
- TEAM PLAYER
- STRUCTURED

EXPERIENCES

- COMMERCIAL & TECHNICAL PRODUCT MANAGEMENT ROLES
- MANAGEMENT ROLES
- HARDWARE & SOFTWARE PRODUCTS
- IT-OUTSOURCING
- GLOBAL ORGANISATIONS

ACADEMIC EDUCATIONS

- Master of Science Electrical Engineering Royal Institute of Technology
- Candidate in Business Management Stockholm School of Business